



Would you run a marathon
to save a life?

September 21st 2009

Dear Ori Segal,

On the night of the marathon I received a call from Noam Schalit, Gilad's father; he had just seen the evening news broadcast on channel 2 in Israel, where they reported about the *run4me* project. He told me it warmed his heart. This is something we were able to achieve, together. We were also able to inform thousands about the fate of Gilad Schalit - among them 3000 runners from no less than 28 countries!

For your generous support of the project's website via your firm, *Umbrella Business Development Ltd*, I wish to thank you. With your help we succeeded in transforming our run into something which is more than sports and as a result, our group was successful in inspiring others.

I close with the last words from the letter written by Aviva and Noam Schalit, Gilad's parents, dedicated to all our runners and supporters: "Your support of this heart-warming project of solidarity during the Berlin-marathon strengthens us and strengthens our hope of seeing our son Gilad home soon. We cannot afford to lose hope. Thank you."



Yours Sincerely,

Ron
Project Director